

Travelers Conference Budget Summary 2015

Event Gross Income	\$359,047		
Event Expenses	(\$317,302)		
Net Balance	\$41,745	12%	Used as balance carry-forward. Pays for next year's deposits, and an event management company (it's just too big for us now)
Breakdown of Expenses:			
Food, beverages, reception, party	\$233,935	65%	Remember the sticker shock when you were involved with your first wedding? Imagine a wedding for eight hundred people every year! Examples: Coffee \$70 per gallon, granola bar? \$4.00!
Cash Prizes and Giveaways	\$12,701	4%	
Speakers/Education	\$6,070	2%	
AV and speaker system	\$23,226	6%	Yes, we know we could go out and buy projectors for that much, but that is not allowed per event contract.
Misc Event costs	\$31,873	9%	PayPal fees, bank fees, table rentals, pipe and drape, signage, event insurance, shipping, registrations, name badges, paper clips, tape, printer, stapler.... etc
Committee Expenses	\$7,793	2%	This was the first year the entire committee was allowed to have their costs reimbursed. (Yay!)
Total		100%	