

# TravCon: The Travelers Conference Registration Brochure



The Premier Conference for Travel  
Healthcare Professionals

Sept 9-11th, 2018  
Bally's Hotel, Las Vegas

[www.TravelersConference.com](http://www.TravelersConference.com)

SEPTEMBER 9-11, 2018

**BALLY'S**  
LAS VEGAS

11TH ANNUAL



**TRAVCON**

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# About Us

## What is TravCon? (The Travelers Conference)

TravCon is the only conference that is dedicated to the traveling healthcare professional. It provides the opportunity to network with other travelers and top industry insiders you wouldn't normally connect with. You can earn CEU's for classes specific to the traveling healthcare industry, find new friends in your field, and meet staffing agencies in a relaxed, low-pressure setting.

Many of the sessions will share strategies, tips and suggestions on how to approach the many challenges healthcare travelers face. The Exhibit Hall has over 75 exhibitors - many of them staffing agencies with open positions to fill. You'll come away from this conference with a whole new set of skills on how to manage your traveling career!

## The Cornerstones of TravCon:

- 1) **Professional:** This event is a unique opportunity where travelers and recruiters can meet face to face. No where else can companies and travelers come together in a fun, relaxed environment and connect with each other one-on-one. Short personal conversations in the exhibit hall or over dinner can lead to trusting long term relationships.
- 2) **Educational:** Tailored CE sessions that develop traveling as a skill, while focusing on areas of specialization for the medical professional run through the course of the event. Pre-requisites are not required for the sessions, and most are applicable to all types of healthcare professionals.
- 3) **Social:** Travelers work and live around the country and rarely have the chance to work together. We provide the perfect venue for you to enjoy a variety of fun & social opportunities to find new friends with the same traveling mindset. For many, this conference is a family reunion.

## Who Attends TravCon?

TravCon is attended by RN's, LPN's, NP's, PA's, RT's, PT's, OT's, SLP's, Technicians, Sonographers & other Healthcare Professionals. Some attendees are what we like to call "Dreamers" - those in the medical field who are exploring the idea of traveling for a living but haven't taken the leap yet. Some attendees bring their traveling partner or spouse as they are frequently part of the 'traveling team'. We welcome all types of healthcare travelers (and their travel partners) to come and learn, network and grow in their traveling careers.

# Conference Overview

***\*\*This schedule is subject to change. It is provided to help you plan travel & accommodation\*\****

## Sunday, Sept 9th

	Start	End
Pre-Conference Registration & Badge Pick-Up	8:30 AM	5:00 PM
General Conference Registration & Badge Pick-Up	12:00 PM	5:00 PM
CEN Review Class (Separate Reg Fee)	9:00 AM	6:15 PM
Newbie BootCamp (Sep Reg Fee)	10:00 AM	5:00 PM
Medical Spanish Basic Intensive (Sep Reg Fee)	10:00 AM	5:15 PM
NRP Certifications (Sep Reg Fee)	10:00 AM	4:30 PM
Newbie BootCamp Reception (NBC Attendees & Plat Sponsors only)**	5:00 PM	7:30 PM

## Monday, Sept 10th

Attendee Registration & Badge Pick-Up	8:00 AM	4:00 PM
Exhibitor Hall Open	8:00 AM	5:00 PM
Concurrent Sessions	9:30 AM	5:00 PM
ACLS/BLS/PALS Certifications (Sep Reg Fee)	9:30 AM	5:00 PM

## Tuesday, Sept 11th

Attendee Registration & Badge Pick-Up	9:00 AM	2:00 PM
Exhibitor Hall Open	9:00 AM	4:00 PM
Concurrent Sessions	10:00 AM	5:30 PM
ACLS/BLS/PALS/NRP	10:00 AM	4:00 PM
AfterParty at Drais Nightclub (Attendees w badge & AfterParty Sponsors only)**	8:00 PM	11:00 PM

## Wednesday, Sept 12th

TravCon Brunch (Attendees w badge & Brunch Sponsors Only)	10:00 AM	12:30 PM
Medical Spanish Basic Intensive Check-In	10:45 AM	11:15 AM
Medical Spanish Basic Intensive (Sep Reg Fee)	11:15 AM	5:00 PM

# Deadlines to Remember

## *Attendee tickets subsidized by exhibitors.*

To qualify as an attendee to the Travelers Conference, you must either be a healthcare professional, or a spouse/partner/travel companion of an attendee. Promoting any type of business on an attendee ticket is only allowed for those attendees who are also active healthcare travelers.

## *Attendee Registrations:*

Conference registrants need to register online for their ticket. A limited amount of tickets will be available at the door but they are not guaranteed.

An Attendee Registration includes:

- Full Conference Monday & Tuesday 8-5pm
- Unlimited access to Exhibit Hall both days
- Access to all education sessions - 5 concurrent speaking rooms - over 38 sessions to choose from
- Entry to the AfterParty Tuesday evening at Draí's NightClub
- Free Conference T-shirt
- CEU credits if available (depending on your designation)

## Conference Rates & Discounts:

- Early-Bird rate \$149 until May 1st
- Mid-Bird rate \$199 until Aug 1st
- Late-Bird rate \$249 after Aug 1st
  
- **20% discount** for previous year attendees during first week of registration
  
- **20% discount** for PanTraveler Members anytime

## *PanTravelers Discount Details:*

The Traveler's Conference is hosted in conjunction with PanTravelers, and contributing members receive 20% off the cost of the main conference registration. Each PanTravelers member using a discount code must register individually. Membership must be current at the time of registration.

**Procedure:** Contributing Members must first log in to [PanTravelers.org](http://PanTravelers.org). Click on the Conference Discount button in the left hand menu and write down your discount coupon code. Enter this discount coupon code when you return here to complete your registration. This code is non-transferable and can't be shared. Current membership will be verified. If you've been putting off joining your non-profit professional association, today is a good day to do it!!

# Conference Information

## Conference Hotel

**Bally's, Las Vegas**  
**3645 Las Vegas Boulevard**  
**Las Vegas, NV 89109**

TravCon has reserved a block of sleeping rooms at Bally's Hotel. Discounted room rates of \$105 are available for Wednesday, Sept 5th through Wed, Sept 12th with the Fri & Sat nights being \$115. When booking your room online, use the link on our website to secure the conference rates. The deadline to receive the TravCon discounted rate is August 6th, 2018, but it usually sells out much sooner. (Rates and space upon availability).

You may also reserve your sleeping room by phone at 1-800-358-8777, but there is a reservation fee charged by Bally's. The link is available on the TravCon website, [www.TravCon.org](http://www.TravCon.org). We encourage you to stay at Bally's Hotel to ensure that TravCon meets its contractual obligations for the sleeping rooms that we have set aside for the attendees. Many attendees check in several days before the conference to take advantage of everything Vegas has to offer.

### 8 Reasons to book with TravCon's Conference Hotel:

- Enjoy reduced rates in a central strip location in Vegas
- Benefit from the short walk to the conference center
- Central launching point for socializing with travelers
- No hassles with transportation once you have arrived
- Short walk to the AfterParty at Drai's Nightclub
- Support TravCon so we aren't penalized for not filling our room block for the conference

### Airport Information:

The main airport in Las Vegas is McCarran International Airport (LAS). Southwest is the most dominant airline that operates out of McCarran and they offer great rates. There are several options on transportation from the airport:

**Ride Shares:** [Lyft](#) and [Uber](#) are currently authorized to provide ride sharing services at the airport. Simply arrange for a ride using the app on your smart phone or mobile device. Drop-offs are allowed directly to airport's departure curbs. Designated pick-up locations:

**From Terminal 1,** Ride Share pick up is located on level 2M of the parking garage.

**From Terminal 3,** Ride Share pick up is located on the Valet level of the Terminal 3 parking garage.

## Bally's Las Vegas Hotel & Casino:

There are two towers of rooms to choose from at Bally's Hotel. The Jubilee Tower is closest to the strip and only a short walk across the casino to the conference center. This tower was renovated a few years ago and is where TravCon's contracted rooms are.

The Resort Tower is slightly closer to the conference center and currently under renovations but will be ready for September. Bally's is charging an upgrade fee for the Resort rooms, but not the Jubilee rooms.

As is typical in Vegas hotels on the strip, fridges or coffee makers are not included in the standard rooms. Remember that TravCon provides your breakfast and lunch for Monday and Tuesday to help travelers save money.

The Exhibit Hall and Speaking Sessions are in the Conference Center in Bally's - just a short walk from either tower of rooms. The AfterParty is an easy 10min walk from Bally's rooms so no transportations is required.

### Parking:

Bally's, Las Vegas has a covered parking garage that is shared with The Paris Hotel & charges \$12/day to all guests. Valet parking is also available when space allows for \$20/day. Parking is free for guests with Platinum, Diamond or Seven Stars status on their Total Rewards cards. Do yourself a favor and use ride-share when possible to avoid these ridiculous fees.

**Airport Shuttles:** Several shuttle companies operate from McCarran International Airport to the Las Vegas strip and downtown Las Vegas with rates from \$8-11 one way. Travel arrangements can be made outside of the baggage claim area for one-way or round trip transport.

**SuperShuttle:** TravCon's group code is [RLVZH](#). The reservations can be booked on [www.supershuttle.com](http://www.supershuttle.com), by downloading their app, or on their [website](#).

**Taxi:** The average price of a taxi from the airport to Bally's is \$25. You can catch a cab outside the baggage claim area at the airport or at the main entrance of any hotel. *Las Vegas cabs are prohibited by law from stopping for a customer on the street. Taxis may only pick up at hotels and established pickup points.*

## Keynote Presenters

### **Jeff Solheim, MSN, RN-BC, CEN, CFRN, FAEN**

4:15pm - 5:15pm - Tuesday, Sept 11, 2018



Jeff is the President of the Emergency Nurses Association, and has been delivering both motivational speeches as well as health-care related education to audiences all around the world for over ten years. As director & founder of **Project Helping Hands**, a not-for-profit third world medical organization, Jeff has travelled over 50 times to countries around the world, leading medical teams into some of the poorest places on earth. Jeff is known to weave his down-to-earth speaking style with his incredible sense of humor and stories from around the world to create memorable presentations and seminars.

Currently residing in West Linn, Oregon, Jeff is an RN with a varied background. He has worked on medical-surgical units, intensive care units & the emergency department, serving in roles as diverse as staff nurse, flight nurse, nursing administration, trauma coordinator, nurse educator and state surveyor. Since 2004, Jeff has authored 8 books and contributed to numerous others while travelling around the world delivering seminars & speeches to more than 500 audiences.

### **Landon Graham James, RN, BSN, MA, CEN, PCP**

9:45 am - 10:45 am - Monday, Sept 10, 2018

Landon James began his career early as an ER nurse and volunteered countless hours with the St. John Ambulance brigade. He was responsible for leading the Coastal Health service delivery area through its first Trauma Association of Canada Accreditation process in 2003, an achievement that was recognized with distinction. His career has also seen him as the leader of two different emergency departments. In 2008, he became president-elect of NENA and served as its president from 2009-2011 (and one year as past president until June 30, 2012). He has also represented Canada internationally, in the U.S. (on multiple occasions) and in Brazil.

He had a leadership role with the Ministry of Health in mass casualty management in preparation for the 2010 Olympic and Paralympic Winter Games, which transitioned into a Games-time role of leading medical services for the Vancouver and Whistler athlete villages.



# Committee's Message

## Dear Fellow Travelers & Dreamers;

We are honored to invite you to the 11th Annual Travelers Conference in Las Vegas. Our Conference Theme this year - **Community, Knowledge & Inspiration** - captures our goals of what we hope to provide with this event. As most of the team are current or past travelers, we know what healthcare travelers are looking for.

Our **pre-conference sessions** include our full-day Newbie BootCamp, Medical Spanish Intensive and a CEN Review class taught by our Key Note Speaker Jeff Solheim. The **main conference sessions** cover a wide variety of topics that are focused on challenges that healthcare travelers face in their careers. From interviewing strategies, to trends in healthcare travel, the latest changes in contracts, to new destinations like Guam. A entire track is dedicated to Taxes for Travelers, including discussions on the 2018 tax changes, tax homes & independent contracting.

We invite you to arrive a day (or three) early and enjoy the variety of options that Vegas has to offer. As TravCon has become a family reunion for many travelers, various social options are organized by travelers which are posted on our website under 'Unofficial Events'. It's a great way to meet up with other travelers ahead of the conference.

Over the last few years, we have become much more than a conference for nurses. As more and more allied professionals are attending TravCon, we have grown our topics and focus to become the conference "**for all healthcare travelers**". Our exhibitors are branching out into allied divisions so we are now truly a multidisciplinary family.

We invite you to stay and enjoy the **TravCon AfterParty Tuesday evening**, which is hosted by a few special companies that want to help us to say 'Thank You', and enjoy an upscale social event that few have had the privilege of attending in their line of work. For those of you who aren't night owls, we are hosting a **Post Conference Brunch on Wednesday morning** for a relaxed & fun wrap-up to the event. This event is also hosted by just a few companies that want to help send you on your way in good spirits. Both events are included in your TravCon ticket.

We are excited to be on the strip again in Las Vegas. The Bally's Hotel venue is **the most central location** one could ask for, eliminated the need to own or rent a car. Shuttles & ride-share options are available to and from the airport, and public transportation, & taxis are always available.

Take advantage of being in the city that never sleeps and take in a Broadway-style show, a Cirque de Soleil experience, a ride on the high roller for some amazing views of the city, or many of the free offerings in each hotel and on Fremont Street. TravCon attendees enjoy a special rate to "**Real Bodies at Bally's**" which is a highlight for many health professionals and located within the hotel.

Thank you to all the travelers that make our dream a reality. We truly are: "**For, About, & By Travelers**". Help us reach more travelers by spreading the word both online and with your co-workers.

We look forward to you joining us this year and celebrating the 11th annual TravCon family reunion!

*Sincerely,*

*Joseph & Daina Smith  
Cynthia Kinnas  
Michelle Freitag  
Phil Light  
Kay Slane  
Laura Latimer  
Thomas Gilhooly  
CMA Planners*

*Travel Tax Consultants  
Exhibitor Management  
Event Coordinator  
Speaker & Content Management  
Promotions & Advertising  
Allied Health Consultant  
Website Design & Management  
Conference Event Planners*

*TravelTax  
Independent Consultant  
Independent Consultant  
PanTravelers Association  
Highway Hypodermics  
Nomadicare  
Independent Consultant  
CMA Planners*

# Our Host City: Las Vegas

## The city that never sleeps!

Las Vegas is not just for gambling and partying. There is so much more it has to offer. We choose Vegas to host our event as affordable hotel rooms & flights are at very important for travelers. While the glitz and glamour attracts some, there are options for everyone.

### The Strip: (Free)

Bring some comfortable walking shoes and explore all the options on the strip. Bally's is located kitty-corner to the Bellagio Fountains, and close to Linq Promenade, High Roller, Caesar's Shops, Lion Habitat at MGM Grand, Venetian's Grand Canal and so much more. Day or night, the strip is always entertaining.

### Shows/Performances:

Las Vegas knows how to go big – especially when it comes to entertainment. So it should come as no surprise that a performance company like Cirque du Soleil thrives here. Translating to "Circus of the Sun," Cirque du Soleil is known for its incredible acrobatic feats, which are performed with an unrivaled level of artistry. [tix4tonight.com](http://tix4tonight.com) is great source for last minute shows at a discount.

### Real Bodies at Bally's:

Experience real human bodies presented in dramatic and compelling environments. An authentic, original exhibition on human anatomy. Located on the food court level of Bally's Hotel, you don't have to go far to enjoy this experience. TravCon attendees get a special rate of \$12!! Just show your conference badge or - if it's before the conference - show your email confirmation to receive the discounted rate.

### Shopping & Browsing: (Free - potentially)

Having such close proximity to a shopping mecca can lead to hours of entertainment. Bally's is within a short walk of the Caesars Palace Forum Shops and the Miracle Mile in Planet Hollywood, not to mention the plethora of shops in each hotel.

### Freemont Street: (Free)

Occupying several blocks of downtown Las Vegas, the Fremont Street Experience includes the immense Viva Vision light show with 12.5 million LED lamps and a 550,000-watt sound system. The area also has several other distractions, such as food stands, souvenir shops and the SlotZilla zip line that sits 10 stories above the pedestrian walkway. The overhead light show is not to be missed & occurs every hour between 6pm & 1am.

### High Roller Observation Wheel:

For a unique, bird's-eye view of the Strip, take a ride on the High Roller at The LINQ. Standing 550 feet tall and 520 feet in diameter, the observation wheel is the tallest in the world (beating out the London Eye and the Singapore Flyer). The massive Ferris wheel features 28 handcrafted pods made out of Italian glass that can hold up to 40 people each. A trip around the observation wheel takes about 30 minutes, & it's a great place for a photo op of the nearby casinos and attractions. This can be done in heels!

## Conference Week Events

There are two types of organized opportunities connecting travelers during the Conference Week (Wed-Wed). TravCon organizes Official Events such as:

- Newbie BootCamp Reception Sunday evening
- The AfterParty Tuesday evening
- The post-conference Brunch Wednesday morning.

There are also other travelers, traveler groups and sponsors that organize their own social events throughout the week. Check out our **Social Page: TravCon Week** ([www.TravCon.org](http://www.TravCon.org)) for a complete listing. Events include golfing, kayaking, hiking, lake tours, spa visits, wine tasting, and a variety of hosted functions.

Details on RSVP and location will be included. **There's no reason to be alone** - just need to bring yourself and join in the fun!

## TravCon's Mobile App: *Bringing Everyone Together*

### The mobile app includes:

- Full conference schedule & a feature to build a personalized schedule
- Detailed info about presenters, exhibitors & events
- Social sharing on Facebook & Twitter
- Complete Floorplan layout of Exhibitor Hall and presentation rooms
- Notification of important updates, giveaways and more
- Full list of Exhibitor Floor Prizes
- Conference & Session Evaluations



It's easy! **Download the 2018 TravCon App** for iPhone, iPad & Android directly from the Apple App Store or Google Play Store. Once you have found the app, tap either Download or Install. The login for the app will be your email that you registered with, and the password will be emailed to you and also available in your registration system.

## Pre-Conference Sessions: *Newbie BootCamp*

**Newbie BootCamp - \$59**  
**Sunday, Sept 9th**  
**10:00am - 5:00pm**

*Michelle Freitag, Kay Slane, Cynthia Kinmas, Phil Light, Melissa Knybel, Joseph Smith*

For those attendees who have yet to start their first assignment or are still very new to it (less than a year), we recommend **Newbie BootCamp** on Sunday which provides the fundamentals for those new to this unique career. Whether you have been working in your position for 5 or 25 years, healthcare travelers have an additional set of challenges unrelated to their clinical skills. Newbie BootCamp sessions provide the basic understanding of traveling as a healthcare professional – what it takes, what’s involved and how to get started. This information is not repeated during the main conference – it provides the framework of information necessary to fully understand the main conference sessions.

Sessions:

- 1) **Essentials to Getting Started in Healthcare Traveling**, and tips on maximizing your TravCon experience
- 2) **Submitting Your Profile** - Where Does it Go and Who is Involved?
- 3) **Finding the Right Company**: Learn How to narrow down the choices based on your needs
- 4) **Contract Negotiation**: What is negotiable and what is not. How where to start and how to proceed.
- 5) **The Credentialing Process**: What needs to be included in your submission, and how to organize it
- 6) **Tax Basics for Travelers**: Overview of the important concepts that bring you up to speed for the in-depth tax sessions provided in the main conference



## Pre-Conference Sessions: *CEN Review*

**CEN Review - \$95**

**Sunday, Sept 9th**

**9:00am - 6:15pm**

***Jeff Solheim, MSN, RN-BC, CEN, CFRN, FAEN***

A hallmark of professionalism is board certification. Emergency nurses wanting to be board certified in their specialty must successfully pass the Certified Emergency Nurse (CEN) exam. This one-day abbreviated review course provides learners with over 100 practice questions that allows the participant to learn how to read questions, to assess their readiness for the exam and to learn theory and material that will be useful in preparation for the CEN exam. **Make your resume stand out with your CEN!**

### **Topics Covered Include:**

- Shock and Multi-System Trauma
- Cardiovascular Emergencies
- Medical Emergencies
- Genitourinary/Obstetrical/Gynecological Emergencies
- Neurological Emergencies
- Respiratory Emergencies
- Toxicological and Environmental Emergencies
- Patient Care Management/ Professional Issues
- Maxillofacial Emergencies
- Wound and Orthopedic Emergencies
- Psychological/Social Emergencies



## Pre-Conference Sessions: *Medical Spanish Intensive*

### **Medical Spanish Intensive - \$89**

**Sunday, Sept 9th**

**10:00am - 5:00pm**

*Tracey Long RN, PhD, MS, MSN, CDE, CNE, CHUC, COI, CCRN*

Health care professionals who can speak conversational and basic Spanish phrases to Spanish-speaking patients can improve patient satisfaction, decrease communication errors and potentially avoid medical errors. **Learn the basics** you've always wanted to know to get you through your shifts. This is a 6 hour intensive that gives you **lots of time to practice** so you can walk out ready to 'Habla'!

- Introduction to Spanish, making introductions, the alphabet, cognates, parts of speech, how to learn a foreign language and cultural competence principles.
- Vocabulary for time, numbers, gender of nouns, and asking admitting questions.
- Introduction to verbs, parts of the body and general health assessment questions
- Vocabulary for calendar, occupations, and body systems assessment.
- Vocabulary for meals, possessives and useful irregular verbs.
- Vocabulary for insurance questions, background information, diagnostic tests and mock scenarios putting it all together.



# Agenda: Monday Sessions

**9:45-10:50 AM**

## **Communication Styles & Why They're so Important**

*Landon James, RN, BSN, MA, CEN, PCP*

James will get the audience out of their chairs and teach about the communication styles that drive our interactions with our patients and with each other. This course emphasizes self-reflection, communication styles and use of meaningful feedback to promote improved service delivery.

**11:00 AM-12:00 PM & 12:00-1:00 PM**

## **Traveler Safety & Personal Self Defense**

*Jeff Lee & Angel Wells*

Violence is escalating in society, and it is increasingly recognized that caregivers in the healthcare setting are at risk. Jeff & Angel work to provide comprehensive solutions to individuals who are faced with the threat to physical property and individuals. Learn some basic self-defense techniques from expert instructors that healthcare workers can use.

**11:00 AM-12:00 PM & 12:00-1:00 PM**

## **Destination Guam**

*Melanie Theriac, RN and Joan Reneer, RN, BSN*

Melanie and Joanie will present a first-hand report about healthcare in Guam, a territory of the United States in Micronesia in the western Pacific Ocean. This will allow for a improved understanding of Guam's customs, beliefs, activity patterns, behavioral standards, and expectations to improve patient outcome and participation.

**11:00 AM-12:00PM**

## **Behind the Curtain**

*Chris Coates*

Gain essential travel company insight that will guide your professional and ethical responses to adverse events on assignment. Curve balls are bound to happen in any assignment, knowing how to handle them smoothly is a learned skill!

**11:00-12:00 PM & 12:00-1:00 PM**

## **Tactical Financial Planning**

*Joseph Reinke, CFA*

If you're like many travelers, you've neglected your own retirement planning. This expert presentation will give you the tools necessary to make the best choices when playing "catch up" with your retirement plans. Joseph turns a complicated problem into simple steps toward financial security

**11:00-12:00PM & 12:00-1:00 PM**

## **Tax Homes for the Traveler**

*Joseph Smith, RRT/EA/MTax Daina Smith, RN, TravelTax Guru*

Oh yes, the Tax Home never fails to be the most important, yet least understood concept for the Healthcare Traveler. Learn how to keep it (legally) and how it is different from a permanent address.

**12:00-1:00 PM**

## **EKG Essentials**

*Tracey Long, RN, PhD, MS, MSN, CE, CNE, CHUC, CCRN*

Shake off your EKG jitters with a easy-to-learn strategies that will give you confidence at the bedside and with your patients when it comes to EKG interpretation. Tracey provides a systematic path to learning and remembering your important rhythms.

**1:15-2:15 PM**

## **How to Interview Companies & Recruiters to find the Perfect Fit**

*Laura Latimer, OT*

Uncertain on how to pick between the HUNDREDS of companies out there? Come learn the EXACT questions to ask on your initial interview with a company and what makes companies different from each other. Whether you are brand new or already on your adventures, this talk will help you feel confident that you are with the right company (or three!) for YOU!

# Agenda: Monday Sessions (cont'd)

**1:15-2:15 PM**

## **Trends in Healthcare Travel**

*Wendi Dusseault, NATHO President*

Wendi brings an overarching perspective on the travel industry: where it's been, where it is now, and where it is going. So much is changing in the industry that it takes a lot of work to stay on top of it all. Let Wendi give you the inside view on the Trends in Healthcare Travel.

**1:15-2:15 PM**

## **Alternatives to Negotiating - Understanding Business Models**

*Keith Kappell & 3 Panelists*

Description - Travelers are not all the same, and neither are agencies. This expert panel will discuss the various business models used by staffing firms, and explain the differences so you can find one that best fits your needs and goals. Learn what details to ask and look for, in an agency that you want to work with.

**1:15-2:15 PM**

## **Partnerships Beyond Pay: Assessing True Value**

*Shari Dalton*

In this session, travelers will learn the advantages and disadvantages of longevity with an agency. When you're out on your own on assignment, you want to know what your company can do when things don't go as planned. Learn to evaluate what is important to you, and what to look for when choosing an agency.

**1:15-2:15 PM**

## **Understanding Per Diem Reimbursements**

*Joseph Smith, RRT/EA/MTax*

What is the different between a stipend and a per diem? Why are they called reimbursements? How has Tax Reform affected these payments? What documentation is required? Important points to understand for traveling as a healthcare professional.

**2:45-3:45 PM**

## **Initiating & Maintaining Relationships while Traveling**

*Scott Martindale MBA, MEd*

Licensed Professional Counselor Scott Martindale will outline challenges unique to healthcare travelers regarding personal relationships while traveling.

**2:45-3:45 PM**

## **Storming. Overcoming conflict on assignment**

*Earl Dalton MHA, MSL, BSN, NEA-BC.*

Earl defines and develops the stages of team formation (forming, storming, norming etc.) and focuses on the emergence of the "Storming" phase and strategies and tactics we can use to minimize the damage of that stage. He will further develop the traits of how each generation handles conflict.

**2:45-3:45 PM**

## **Who in the World Needs Me? What to know about Medical Missions**

*Tracey Long, RN, PhD, MS, MSN, CE, CNE, CHUC, CCRN*

Have you ever wanted to serve as a volunteer for an international medical mission? Come to this class to learn the essentials of which organizations are available and reputable to serve with. A checklist of items for volunteering will be given. Get guidelines for choosing an organization to match your interests, skills and travel plans.

**2:45-3:45 PM**

## **Creating Freedom - Your Own Training Center**

*Linnea Stonebraker, RN, PhD*

Linnea will teach you how to open an AHA Training Site to generate another income stream. It is neither expensive nor difficult to start one. Linnea has been a nurse for over three decades spending most of her career in critical care and nursing education. She founded National Institute for Healthcare Education, a national AHA Training Center in 2003 and is an ACLS, PALS, BLS & NRP Instructor. She has a thriving business and is willing to share her secrets.

## Agenda: Monday Sessions (cont'd)

**2:45-3:45 PM**

### **Tax Reform & Independent Contracting**

*Joseph Smith, RRT/EA/MTax*

One of the most significant changes to the tax code is the more favorable treatment of self-employed, independent contractors. We will explore how this is different from an employment contract, the extra paperwork involved, and the worker classification hurdles that one must clear. Incorporation basics will be discussed.

**4:00-5:00 PM**

### **Noah's Ark Gone Bad – Animal Bites**

*Jeff Solheim, MSN RN CEN TCRN CFRN FAEN*

This session covers bite wounds including dog bites, cat bites, farm animal bites, wild animal bites, rabies, human bites and tick-borne illnesses. Content suitable for all professions.

**4:00-5:00 PM**

### **Where does the Money Go? Bill Rate Breakdown**

*Melissa Knybel RN, BSN*

It's crucial for travelers to understand the relationship between bill rates and your final pay package. Melissa brings an unbiased overview of basic information every traveler needs to understand in order to effectively negotiate, and budget for their own resources & expenditures.

**4:00-5:00 PM**

### **Travelling with Firearms**

*Greg Luther - Traveling Spouse*

Not everyone chooses to carry a firearm while traveling, but some do. It's important to understand the intricate legalities surrounding this option. Greg will walk you through the legalities of traveling with firearms, and describe the different statutory laws.

**4:00-5:00 PM**

### **Multi-State & International Taxes**

*Joseph Smith, RRT/EA/MTax*

The most difficult part of your tax filings might not be the IRS, but all the states you journey through. See how states tax your income and use your tax data to validate your practice license. Coming from another country to work temporarily in the US? Working in another country or a US Territory? There is a lot more to your filing than meets the eye.



# Agenda: Tuesday Sessions

**10:00-11:00 AM**

**The Moment of Impact: Case Studies of Trauma**

*Jeff Solheim, MSN RN CEN TCRN CFRN FAEN*

Analysis of video recordings of actual trauma events with a review of the mechanism of injury and discussion regarding the implications for healthcare workers treating patients with similar injuries.

**10:00-11:00 AM**

**Why Didn't They Pick Me?**

*Shaunna Nastasi*

In this eye-opening presentation, learn what a facility will ask you, how they are assessing more than just your answers and what you should NEVER disclose to them. Also, discover things you might be inadvertently doing that cause a facility to pass on you right away as well as tips and tricks for ensuring you come off as the most professional candidate for their needs.

**10:00-11:00 AM**

**RV Housing for Healthcare Travelers**

*Dan Sees*

Getting tired of packing and moving every 13 weeks? Many travelers have decided to NEVER PACK AGAIN. Traveling in an RV is not for everyone, but it's a wonderful choice for some. If you've ever considered it, this presentation is a must. Dan is a true expert with approximately 20 years' experience researching and maintaining RV's, and 9 years

**10:00-11:00 AM**

**Understanding Per Diem Reimbursements**

*Joseph Smith, RRT/EA/MTax*

What is the different between a stipend and a per diem? Why are they called reimbursements? How has Tax Reform affected these payments? What documentation is required? Important points to understand for traveling as a healthcare professional.

**11:15-12:15 PM**

**Disaster Staffing**

*Cathy Vollmer, RN, BSN, CSP*

Every year disaster strikes in the form of hurricanes, floods, earthquakes, tornados, etc. When disasters occur, a team of travel healthcare providers responds. Would you like to be one of them? This presentation will cover a host of issues specific to Disaster Staffing.

**11:15-12:15PM**

**Becoming a Sleuth to Detect Cognitive Difficulties**

*Robyn Otty, OTD, MEd, OTR/L, BCPR*

Executive functioning (EF) deficits can be difficult to detect. While individuals with EF issues may possess the physical capacity to take care of themselves, they often falter when given more complex activities that require multiple steps and exhibit limited or inefficient strategy use. Through this session, you will have the opportunity to present performance-based tasks to clients in order to further understand their cognitive deficits.

**11:15-12:15 PM & 12:15-1:15 PM**

**Leave Your Ego at the Door & Rock Your First Day!**

*Kim & Erran Gipson*

A healthcare traveler can't care for patients if they don't get the job. Learn how to jump this hurdle with ease. Tips learn along the way - from the Traveler's perspective...

**11:15-12:15 PM & 12:15-1:15 PM**

**Stepping up Your Bedside Manner - An Experiential Look at Emotional Intelligence**

*Gary Swyers*

Learn how emotional intelligence is just as important as mastery of your clinical skill set for success as a healthcare traveler. Learn how this critical factor sets top performers apart from the rest of the pack.

## Agenda: Tuesday Sessions (cont'd)

**11:15-12:15PM**

### **Tax Homes for the Traveler**

*Joseph Smith, RRT/EA/MTax*

*Daina Smith, RN, TravelTax Guru*

Oh yes, the Tax Home never fails to be the most important, yet least understood concept for the Healthcare Traveler. Learn how to keep it (legally) and how it is different from a permanent address.

**12:15-13:15 PM**

### **All Things Housing Panel**

*Michael Schlottmen & Panelists*

Options for those who wish to find their own housing while on assignment. Get your questions answered for those who travel with pets or family, or those who just want resources on where to find the perfect landing pad for your next assignment.

**12:15-1:15 PM**

### **Essentials for a Traveling Therapist**

*Julia Kuhn, MS CCC-SLP*

This session is designed for physical, occupational and speech-language pathologists to learn more about the special considerations to travel as a therapist. Topics addressed will include experience needed, facilities types, caseload expectations and ethical considerations.

**12:15-1:15 PM & 1:30-2:30 PM**

### **Tax Reform & Independent Contracting**

*Joseph Smith, RRT/EA/MTax*

One of the most significant changes to the tax code is the more favorable treatment of self-employed, independent contractors. We will explore how this is different from an employment contract, the extra paperwork involved, and the worker classification hurdles that one must clear. Incorporation basics will be discussed.

**1:30-2:30 PM**

### **CEO Panel on the Healthcare Industry w Q&A**

*Scott Martindale, CEO of Republic Health Resources, John Maaske CEO of Triage Staffing, Ken Tracy, CEO of TaleMed, Sheldon Arora, CEO of Liquid Agents Healthcare*

Moderated by Cynthia Kinnas, Former CEO of Clinical One and current member of the TravCon Board of Directors - A panel of industry leaders present their take on the state of healthcare travel, recent political trends & health legislation that affect healthcare travelers, and their projections for the future. Questions from the attendees will be answered.

**1:30-2:30PM**

### **When Your Contract gets Cancelled**

*Kay Slane, RN, BS*

The industry average for healthcare travel contracts that end prematurely is 10%. If you travel long enough, odds are good that you will encounter a cancellation. Learn what you can do to reduce your chance of being cancelled, and how to minimize the disruption to your career.

**1:30-2:30PM & 3:00-4:00 PM**

### **Intermediate Spanish for Healthcare Professionals**

*Tracey Long, RN, PhD, MS, MSN, CE, CNE, CHUC, CCRN*

This is a follow-up for those who took the Basic Spanish Intensive on Sunday and are looking to grow their Spanish-speaking skills a little more. Those who already have a basic level of Spanish are welcome to join for this 2-hour session that will work on your conversational Spanish skills.

**1:30-3:30PM**

### **Allied Traveler Transformation 2.0**

Become a better traveler as Shane and Natalie take you on a behind-the-scenes tour of the candidate preferences that facilities are looking for and how to build "Traveler Equity".

## Agenda: Tuesday Sessions (cont'd)

# TravCon

**3:00-4:00 PM**

**Work and Negotiate with Two Different Companies**

*Laura Latimer, OT*

Professional development goals and practical considerations often require healthcare travelers to work with multiple recruiters and agencies. This presentation will enable you to navigate the complexities of this situation in an ethical and efficient manner.

**3:00-4:00PM**

**Traveling with Pets**

*Greg & Belinda Luther, Long time Travelers*

Taking our beloved pets with us on the road presents many unique challenges. For several years now at TravCon, Greg and Belinda have been expertly presenting the facts and answering every question travelers might have on the subject!

**3:00-4:00 PM**

**Pass the PBDS! Remove the Hysteria & Hype**

*Melissa Knybel, RN, BSN*

The PBDS competency test for RN's is used by more than 500 hospitals. The prospect of being cancelled before you start because you fail this test provokes significant anxiety among travelers. The test is not hard, but it is unusual. Being prepared and educated about the PBDS methodology will significantly improved your confidence and ability to pass.

**3:00-4:00 PM**

**Multi-State & International Taxes**

*Joseph Smith, RRT/EA/MTax*

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## Course Completion Requirements:

Online CE/CEU Certificates are only available for those attending the seminar each day. To be eligible to print your CE/CEU Certificate online, you are required to scan your badge each day of the conference, attend the course in full, and submit an evaluation.

To obtain a CE/CEU certificate, you will need to fill out the online evaluation & affidavit. After our staff has confirmed your attendance, you will receive your certificate electronically.

**Please note: Participants must sign in EACH DAY of the conference in order to be considered present and receive credit. No partial credit of a day is awarded.** Attendance confirmation may take up to seven business days from the final day of the conference.

## Post-Conference Sessions: *Medical Spanish Intensive*

**Medical Spanish Intensive - \$79** (*modified repeat of Sunday's session*)

**Wednesday, Sept 12th**

**11:15am - 4:45pm**

***Tracey Long RN, PhD, MS, MSN, CDE, CNE, CHUC, COI, CCRN***

Health care professionals who can speak conversational and basic Spanish phrases to Spanish-speaking patients can improve patient satisfaction, decrease communication errors and potentially avoid medical errors. **Learn the basics** you've always wanted to know to get you through your shifts. This is a 6 hour intensive that gives you **lots of time to practice** so you can walk out ready to 'Habla'!

- Introduction to Spanish, making introductions, the alphabet, cognates, parts of speech, how to learn a foreign language and cultural competence principles.
- Vocabulary for time, numbers, gender of nouns, and asking admitting questions.
- Introduction to verbs, parts of the body and general health assessment questions
- Vocabulary for family & body systems assessment.
- Clinical conversations for musculoskeletal & reproductive systems.



## **TravCon Sponsors:**

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**Staffing Industry Analysts (SIA)**

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24-Hour Medical Staffing Services	Flexcare Medical Staffing	QCI Healthcare
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Adex Medical Staffing	Health Providers Choice	RNnetwork
Advantage Medical Professionals	HealthTrust Workforce Solutions	RTG Medical
Amare Medical Staffing	Highway Hypodermics	Supplemental Health Care
American Mobile Healthcare (AMN)	Host Healthcare	Tact Medical Staffing
Anders Group	IHG - Intercontinental Hotels Group	Tailored Healthcare Staffing
Assured Nursing	Integrated Healthcare Staffing	Talemed
ATC Healthcare Services	Jackson Nurse Professionals	Titan Medical Group
Atlas MedStaff	LiquidAgents Healthcare	TotalMed Staffing - Allied Health
Aureus Medical Group	LRS Healthcare	TotalMed Staffing - Nursing
Aya Healthcare	Majestic Vacations International	Travel Nurse Across America
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Banner Health	Medical Staffing Options	Travel Nurses Inc
Baycare Health System	Medical Staffing Solutions Inc	TravelCare USA
BlueForce Healthcare Staffing	Medical Staffing Solutions LLC	Travelers Haven
BluePipes	MedUS Travelers	Travelers School
Cirrus Medical Staffing	Mercy Ships	TravelTax
Coastal Healthcare Resources	Millenia Medical Staffing	TRS Healthcare
Concierge	MSG Staffing & Massage	trustaff
CoreMedical Group	National Institute for Healthcare Ed	Trusted Health
Cross County Travcorps	National Staffing Solutions	UCHealth
Cynet HealthStaff	Next Travel Nursing	USHealth Advisors
Decal Gypsy	Nomad Nurses	Valley Medical Staffing
Dedicated Nursing Associates	Nomadicare	Vero
Desert Birkenstock	NuWest Nursing	Voca
Emerald City Medical Staffing	Onestaff Medical	Wanderly
Emerald Health Services	Pieces of Bali	WellSpring Nurse Source
Extended Stay America	PPR Travel Nursing	Westways Staffing Services
Fastaff Travel Nursing	Prime Time Healthcare	World Financial Group
Favorite Healthcare Staffing	Provenir Healthcare	Yuma Regional Med Center

# Why Attend TravCon?

Here's what your colleagues said about their 2017 TravCon experience:

It's my 2nd time and I really enjoyed all the information and variety!!

Excellent information and Bally's is awesome

Awesome experience

I liked meeting recruiters & informational sessions.

There was some really good information and networking opportunities.

Great conference. Zdogg was inspiring and a great way to end the sessions.

I learned so much! It was awesome to meet so many other travelers and learn from them.

I enjoyed myself and had a great time! I learned a lot as a new traveler. Will definitely attend the next one.



TravelCon did a great job. Will definitely attend the next one.

Tax seminars helped me get a better understanding on doing my taxes.

I'm a dreamer and this was my first conference. I had an absolute blast! The location of Bally's couldn't have been more perfect. I met some amazing friends and loved the AfterParty!

I loved the conference and enjoyed the classes

Overall super conference as always! I enjoyed meeting all the vendors and the sessions had great variety.

Best part was understanding the tax info and networking with all the different recruiters. I also went to two of Laura's presentations and she is stellar. Really enjoyed it all

**Register Today!**

**[www.TravCon.org](http://www.TravCon.org)**

**See you at #TravCon18  
Sept 9-11th, 2018  
Bally's, Las Vegas**

